

Swannington Heritage Trust – Strategy

Mission Statement (based upon objectives in Trust’s Memorandum of Association):

- To provide access to the heritage and environment of Swannington and district for the benefit of current and future generations, by acquiring, maintaining and enhancing heritage facilities.

1 To maintain the Trust’s property.

- 1.1 To maintain buildings in a safe, structurally sound and weatherproof state.
- 1.2 To maintain the land in a safe and accessible state that accords with public rights of way and permissive access to the sites.
- 1.3 To safeguard and maintain artefacts at a level that supports Museum Accreditation.
- 1.4 To safeguard and maintain documents, photographs, digital records and similar items.

2 To develop Hough Mill to the stage that a power source could be used to operate it.

- 2.1 To recreate the machinery that would be used to operate a nineteenth century windmill.
- 2.2 To develop the knowledge and expertise of the Mill Team so that they can provide informed advice re potential power sources.

3 To provide an appropriate quantity and quality of artefacts and information in the museum.

- 3.1 To implement appropriate processes to enable the Trust’s museum to obtain accreditation with Arts Council England.
- 3.2 To develop the knowledge and expertise of the Museum Group so that they can provide informed advice re museum issues.

4 To encourage a broad audience to take an interest in the heritage and environment of Swannington and the surrounding area.

- 4.1 To promote and enthuse the inhabitants of Swannington and the wider community of the relevance and benefits of local heritage.
- 4.2 To make the heritage of Swannington and District easily accessible to the public.
- 4.3 To increase the membership of the Trust within Swannington and the wider community.

5 To develop strong partnerships with a wide range of heritage and other organisations.

- 5.1 To identify potential heritage, environmental and other community organisations where mutual interests can be pursued.
- 5.2 To actively participate in local and regional heritage forums and organisations.
- 5.3 To work and exchange information with partners on mutually agreed projects.

6 To develop a strong management, volunteer and support infrastructure so as to achieve the Trust’s aims.

- 6.1 To increase the number of volunteers across all strands of the Trust and its activities.
- 6.2 To encourage volunteers and management committee to develop in the roles and activities they take on.
- 6.3 To provide an appropriate range of training, equipment, storage and other facilities so as to enable volunteers and management committee to operate effectively.

7 To ensure that the Trust has a sound financial position.

- 7.1 To develop mixed length financial plans that will enable the Trust to finance its activities and future developments.
- 7.2 To safeguard the Trust’s financial position with appropriate procedures and risk management including insurances and contingency funds.